

zenithinternational Event sponsorship opportunities

Beverage Digest Future Smarts, New York, 14th December 2015

	Before the event	At the event	Investment
Platinum	<ul style="list-style-type: none"> • Exclusivity in sector • Reference as Platinum sponsor • Logo on event website • Logo on all event marketing material • 'In association with' on all social media activity • Logo on event press releases • Logo on event programme 	<ul style="list-style-type: none"> • Exclusivity in sector • Logo on stage backdrop • Logo on delegate packs • Table top display in networking area • Presentation opportunity • Distribution of marketing material • Full page colour advertisement in delegate pack • 4* delegate places and 25% discount for additional delegates 	\$35,000.00
Gold	<ul style="list-style-type: none"> • Max 3 companies per sector • Reference as Gold sponsor • Logo on event website • Sponsor reference on all event marketing material • Bi-weekly references on social media • Reference on event press releases • Logo on event programme 	<ul style="list-style-type: none"> • Max 3 companies per sector • Logo on stage backdrop • Logo on delegate packs • Table top display in networking area • Distribution of marketing material • Full page colour advertisement in delegate pack • 3* delegate places and 25% discount for additional delegates 	\$27,500.00
Silver	<ul style="list-style-type: none"> • Reference as Silver sponsor • Logo on event website • Sponsor reference on all event marketing material • Weekly references on social media • Reference on event press releases • Logo on event programme 	<ul style="list-style-type: none"> • Logo on stage backdrop • Logo on delegate packs • Company profile in delegate pack • 2* delegate places and 25% discount for additional delegates 	\$20,000.00
Table top display	<ul style="list-style-type: none"> • Logo on event website • Logo on event programme 	<ul style="list-style-type: none"> • Table top display in high traffic delegate networking and coffee break area. Table, chairs and power are provided and there is space to display pull-up banners or a small back-drop (to be provided by sponsor) • 1* delegate place 	\$11,000.00

Additional marketing opportunities

Event sponsorship packages are flexible and can be designed to meet specific requirements. Additional opportunities include:

- Awards sponsorship when applicable
- Presentation opportunity in conjunction with a sponsorship package
- Delegate workshops
- Hosting a drinks reception or networking break
- Product sampling
- On-screen video presentations
- Delegate surveys

To discuss these sponsorship packages or any of your own ideas please contact:
ncrossland@zenithinternational.com +44 (0) 1225 327941

* excludes accommodation