



Dairy Innovation Awards 2022

CATEGORY ENTRY DETAILS

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Innovation in sustainable farming practices (A) environment

This category is to recognise new/game changing ideas, concepts, methods or processes that improve sustainability and impact positively on the dairy sector.

In your entry, you will be asked to respond to the following questions:

- What is your innovation and why does it deserve to win in this category?
- How does this innovation improve efficiency or reduce cost, water, soil, energy use and emissions?
- How does your innovation contribute to national and industry programmes?
- Does this innovation have the potential to be applied to the wider industry?
- How does your innovation contribute to the [UN Sustainable Development Goals](#)? Specify which goal(s).
- How does this innovation contribute to increasing engagement with dairy farmers and milk/dairy foods?

CATEGORY ENTRY DETAILS

Innovation in sustainable farming practices (B) socio-economic

This category is to recognise new/game changing ideas, concepts, methods or processes that improve sustainability and impact positively on the dairy sector.

In your entry, you will be asked to respond to the following questions:

- What is your innovation and why does it deserve to win in this category?
- How does this innovation improve efficiency or livelihood, or how does it have a positive impact on the community?
- How does your innovation contribute to the [UN Sustainable Development Goals](#)? Specify which goal(s).
- How does this innovation contribute to increasing engagement with dairy farmers and milk/dairy foods?

CATEGORY ENTRY DETAILS

Innovation in sustainable farming practices (C) animal care

This category is to recognise new/game changing ideas, concepts, methods or processes that improve sustainability and impact positively on the dairy sector.

In your entry, you will be asked to respond to the following questions:

- What is your innovation and why does it deserve to win in this category?
- How does this innovation improve animal health and welfare?
- How does your innovation contribute to the [UN Sustainable Development Goals](#)? Specify which goal(s).
- How does this innovation contribute to increasing engagement with dairy farmers and milk/dairy foods?

CATEGORY ENTRY DETAILS

Innovation in sustainable processing

This category is to recognise new/game changing ideas, concepts, methods, processes that improve sustainability and impact positively on the dairy sector. The innovation can be on any aspects of sustainability: environment, socio-economic, animal health & wellness or nutrition & health.

In your entry, you will be asked to respond to the following questions:

- What is your innovation and why does it deserve to win in this category?
- How does this innovation improve efficiency or reduce cost, water, energy use and emissions?
- How does your innovation contribute to national and industry programmes?
- How does your innovation contribute to the [UN Sustainable Development Goals](#)?
- Does this innovation have the potential to be applied to the wider industry?
- How does this innovation contribute to increasing engagement with dairy industry?

CATEGORY ENTRY DETAILS

Innovation in research and development

This category is to recognise new/game changing ideas, concepts, methods, processes in R&D that could improve food safety and/or sustainability and impact positively on the dairy sector.

- a. Farming**
- b. Processing**
- c. New Product Development (ingredient or final product)**
- d. Food safety**
- e. Consumer Nutrition**

In your entry, you will be asked to respond to the following questions:

- What is your innovation and why does it deserve to win in this category?
- How does this innovation contribute to dairy industry or product success in the market?
- To what extent can your innovation be applied to the wider industry?
- How does this innovation contribute to sustainability?
- How does this contribute to ensuring food safety?
- How does your innovation contribute to the [UN Sustainable Development Goals](#)?

CATEGORY ENTRY DETAILS

Innovation in sustainable packaging

This category is to recognise new/game changing ideas in packaging design and production to minimise environmental impact

In your entry, you will be asked to respond to the following questions:

- What is your innovation and why does it deserve to win in this category?
- To what extent does your innovation save on materials, reduce emissions, improve consumer experience, extend product shelf life, simplify storage and distribution, contribute to recycling or the use of recycled content?
- Does this innovation have the potential to be applied to the wider industry?
- How does your innovation contribute to the [UN Sustainable Development Goals](#)?

CATEGORY ENTRY DETAILS

Innovation in school milk programmes

This category is to recognise new/game changing ideas, concepts, methods, processes in school milk programmes

In your entry, you will be asked to respond to the following questions:

- What is your innovation and why does it deserve to win in this category?
- What outcome has been achieved by your innovation, in terms of number of children covered, nutritional aspect, volume impact, response from schools/children and cost effectiveness?
- Can this innovation be applied in other schools and/or countries?
- Does this innovation increase engagement with dairy farmers and milk/dairy foods processors?
- How does your innovation contribute to the UN Sustainable Development Goals?

CATEGORY ENTRY DETAILS

Innovation in climate action

This category is in line with the sector engagement with the Pathways to Dairy Net Zero Initiative and is to recognise concrete practices that help to meet the initiative's goals.

In your entry, you will be asked to respond to the following questions?

- What is your innovation and why does it deserve to win in this category?
- How does this innovation improve operational efficiency, reduce green-house-gas emissions and/or contribute to improving the overall environment?
- How does your innovation contribute to national and industry targets and programmes?
- Note: This innovation could be either in dairy production or in processing.