zenith
LIVE!

Spreading the message

12th Global Dairy Congress

19-21 June 2018, Westin Warsaw Hotel, Warsaw, Poland

Regional market

Global dynamics

Innovation imperative

Sustainability strategy

World Dairy Innovation Awards

Market trends, new ideas, networking

Gold sponsors

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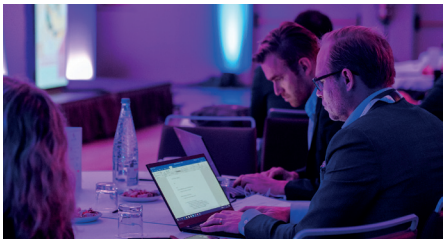
2018 GLOBAL DAIRY CONGRESS

TUESDAY 19 JUNE

18.30 - 19.30	**Welcome networking drinks reception**	*Grand Foyer*

WEDNESDAY 20 JUNE

	REGIONAL MARKET OVERVIEW	*Copernicus Ballroom*
09.00	**Welcome and regional market overview** Agnieszka Getler-Kicman, Head of Strategy and Insights – Central Europe and Nordics at **Danone Dairy**	
09.20	**Relentless retail revolution** Milos Ryba, Head of Retail Strategic Projects at **IGD**, United Kingdom	
09.40	Questions and discussion	
10.00	Refreshments and networking	*Grand Foyer*
	KEY MARKET OPPORTUNITIES	
10.45	**Key factors for import demand and export promise** Peter Paul Coppes, Senior Dairy Analyst at **Rabobank**, Netherlands	
11.05	**How cheese makes America grate again and again** Jay Waldvogel, Senior Vice President – Strategy and International Development at **Dairy Farmers of America**, United States	
11.25	**Building a shared future for the global dairy industry** Jing Wei, Vice President of **Heilongjiang Feihe Dairy Co Ltd**, China	
11.45	**Dairy value chain – end to end** Charles Brand, Executive Vice President – Product Management and Commercial Operations for **Tetra Pak**, Switzerland	
12.05	Questions and discussion	
12.35	**Competence in dairy closures** Voller Spiesmacher, Director – Sales & Marketing at **Bericap GmbH**, Germany	
12.45	Lunch	*Fusion Restaurant*
	GLOBAL MARKET DYNAMICS	*Copernicus Ballroom*
14.00	**Driving market growth for Chinese consumers** Gerrit Smit, Managing Director of **Yili Innovation Centre**, Netherlands	
14.20	**Export strategies for market diversification** Richard Hampton, Managing Director of **Organic Milk Suppliers Co-operative**, United Kingdom	
14.40	**Latin America: staying ahead of the curve** Marcelo Pereira de Carvalho, Founder and Chief Executive of **AgriPoint**, Brazil	
15.00	Questions and discussion	
15.30	Refreshments and networking	



SPREADING THE MESSAGE

WEDNESDAY 20 JUNE

INNOVATION IMPERATIVE

16.00 **Latest dairy innovation trends around the world**
Anne Wong-Erven, Advisory Director at **Zenith Global Ltd**

16.20 **Dairy innovation in Japan**
Richard Walton, Research and Development Manager at **Meiji**, Japan

16.40 Questions and discussion

17.00 Close

19.00 Drinks reception *Grand Foyer*

19.30 **Gala Industry Dinner** *Copernicus Ballroom*

21.30 **World Dairy Innovation Awards**

22.30 Close

THURSDAY 21 JUNE

CHANGING DAIRY LANDSCAPE *Copernicus Ballroom*

09.00 **Origin Green – industry commitment to sustainability**
Mary Morrissey, Senior Manager – Food & Beverage at **Bord Bia**, Ireland

09.20 **Keeping sustainability at the heart of corporate strategy**
Kristian Østerling Eriknauer, Vice President – Corporate Social Responsibility at **Arla Foods**, Denmark

09.40 Questions and discussion

10.15 Refreshments and networking

ENTREPRENEUR SHOOT OUT

11.00 **Milk shake up**
Mark Hopper, Sales Director of **BAM Life** and Founder & Director at **Drinks 2 Market Solutions**, United Kingdom

11.20 **Giving dairy a ketogenic boost**
Shari Leidich, Chief Executive Officer of **Know Brainer Foods**, United States

11.40 **Nourish kefir: miracle milk drink**
Deborah Carr, Founder and Managing Director of **Nourish Kefir**, United Kingdom

12.00 Expert panel
Panel will comment on innovator presentations, offering perspectives on success so far and on the scope for taking products to the next level of investment, branding and distribution.
Richard Walton, Research and Development Manager at **Meiji**, Japan
Saskia van Battum, Associate Analyst – Dairy at **Rabobank**, Netherlands
Harikrishnan Pillai, Insight Director at **Zenith Global Ltd**, United Kingdom

12.30 Lunch *Grand Foyer*

13.30 Close

2018 GLOBAL DAIRY CONGRESS

SPEAKERS

ABOUT THE EVENT

Zenith's annual Global Dairy Congress is designed for industry leaders, suppliers, customers and advisers, with a focus on the latest market trends and thinking on a worldwide scale from top companies in each region, allowing extensive time for informal networking and discussion. Healthy choice and added value are undeniably key drivers for the global dairy sector, but competition from alternatives and sustainability challenges are becoming increasingly important. This year's theme of "Spreading the message" about dairy credentials is vital to the industry's future. Our 12th Congress offers an effective forum for discussing the way forward and setting priorities to ensure continued market growth and success.

Delegates will hear from both leading international and regional manufacturers on broader market and strategic developments, as well as from smaller industry players and entrepreneurs showcasing a variety of exciting new products and concepts.

The three day event will include:

- Conference sessions covering key issues of growth, innovation, health and environment
- Dedicated networking time with leading industry figures
- World Dairy Innovation Awards presented at Gala Industry Dinner.

Interested in sponsoring?
We have Platinum, Gold and Silver sponsorship opportunities available, with space for a limited number of exhibitor displays.
All packages include a number of discounted delegate places, which can be used for colleagues, existing or potential clients, as well as pre and post event social media exposure. We are also happy to tailor a bespoke package to suit your particular needs and budget.

For more information on our sponsorship packages, contact Maxine Harle on: **e** mharle@zenithglobal.com **t** +44 (0)1225 327341

ABOUT ZENITH

Recognised since the 1990s as Europe's leading drinks consultancy, Zenith has over 1,000 clients across more than 50 countries. The company's main activities involve comprehensive market analysis, strategic and commercial advice, financial and technical consulting projects, information services, trade journals and event organisation. With over 40 staff based in the World Heritage City of Bath, Zenith also has regional representation in numerous other countries.

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